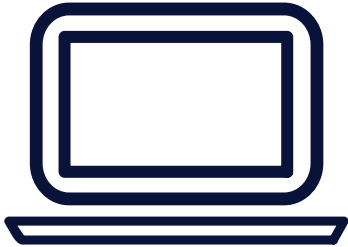


DIGITAL EVENT PARTNERSHIP OPPORTUNITIES



To deliver on the goal of meaningful content that changes the direction of healthcare finance, event partners are carefully selected based on alignment with participant goals to ensure value-driven connections that spark new ideas and solutions.

As a partner of the healthXchange, organizations can expect a high level of service and attention to every detail, to ensure investments deliver the desired return.

HEADLINER PARTNER

(2 Available, 1 per Module)

The Headliner Partner takes the lead for their selected day, with one Headliner position available for each module of the program. As the highest-ranking partner, the Headliner will be prominently highlighted throughout the meeting including branding on lower thirds during the main stage opening keynote, which they will moderate. The package also includes a 45-minute main stage keynote presentation following the opening panel, which is the only partner presentation scheduled for the day.

PACKAGE INCLUDES:

- 6 Full-Access Passes for Internal Use
- Moderator of Opening Keynote Panel
- 30-Minute Keynote Presentation
- 60-Second Video Welcome
- Lower Third Branding of Keynotes
- Optional Swag Give Away
- Largest Size Virtual Exhibition
- Pre-event Executive Video Interview

MODERATOR PARTNER

(4 Available, 2 per Module)

Moderator Partners take the lead during tracked breakout sessions during the second part of each module, with one moderator position available for each track. As a Moderator Partner, organizations have the opportunity to lead two breakout sessions in an interactive, fire-side chat format together with an industry leader and audience members. This package ensures a high level of visibility with lower thirds branding included in facilitated breakouts, as well as the opportunity to engage audience members directly, generating meaningful insights and connections.

PACKAGE INCLUDES:

- 4 Full-Access Passes for Internal Use
- Lower Third Branding of Breakouts
- Optional Swag Give Away
- Medium Sized Virtual Exhibition
- Pre-event Executive Interview

DIGITAL EVENT PARTNERSHIP OPPORTUNITIES



BENEFITS OF PARTNERING WITH THE HEALTHXCHANGE

- Authentic Engagement with Healthcare Finance Executives
- Thought Leadership Alignment on Educational Content & Topics
- Platform Designed & Developed for Ease of Use & Engagement
- Sincere White Glove Service from the healthXchange Team

DEMONSTRATION PARTNER

(8 Packages Available)

With dedicated time built into the program for networking and visiting digital exhibitors, Demonstration Partners have an opportunity to engage with prospects through a wide variety of formats, including live demonstrations, group video chats with customers and prospects, as well as pre-recorded video streams, all of which highlight product features and benefits. In addition, Demonstration Partners benefit from multiple trackable calls to action buttons within exhibit booths which provide rich data for targeted and effective follow-up.

PACKAGE INCLUDES:

- 2 Full-Access Passes for Internal Use
- Medium Sized Virtual Exhibition

STANDARD WITH ALL PACKAGES

- One-to-One Video Chat
 - Randomized
 - Scheduled
- Attendee & Visitor Analytics
- Pre & Post-Event Attendee List
- Digital Bag Document / Insert
- Promotion on Social Media
- Website & Agenda Branding

FEATURES OF THE DIGITAL BOOTH

- Live Demonstration Platform
- Logo & Banner
- Company Description
- Website & Social Links
- Staff Contact Details
- Pre-Recorded Video Stream



Contact Kate Jeter
kate.jeter@healthxchange.io
Call or Text: 312-612-0773
www.healthXchange.io

